



FLAGSTONE
CHURCH OF CHRIST
www.flagstone.church

Flagstone Church of Christ

3801 SW Eden Brook St.
Bentonville, AR 72713

To Whom it May Concern,

We are writing to ask if you will join us in our mission to put quality shoes on the feet of local men, women, and children in need by supporting our event, The 8th Annual Jackrabbit 5k, to be held on April 18, 2020.

What is the Jackrabbit?




Hosted by the Flagstone Church in Bentonville, this family friendly event includes a 5K Run, 1/2mile fun walk, silent auction, pancake breakfast, and family fest. Our average race attendance is 400-500 people! It is a hoppin' good time, all while raising money for a great cause!

What is our Mission?

Proceeds are used to purchase quality athletic shoes for NWA people in need. Last year's event allowed us to put shoes on the feet of over **300** adults and children right here in NWA including members of the homeless community. To date, the Jackrabbit has put shoes on nearly **1,300** people! This is not the usual "come and get 'em" shoe giveaway. We target folks in need, measure their feet, and order a pair of brand new shoes just for them!

How can you help?

To offset the expense of the race, we seek sponsorships so we can spend as much of the race revenue as possible on shoes! We offer sponsor benefits based on the sum of the donation (see attached form) and we are a non-profit, so donations are tax-deductible. A few of the ways you can help are as follows:

-  Monetary donation
-  Silent auction donation (gift basket, gift card, product donation, etc.)
-  In-kind goods and/or services

For more information about our event, hop on over to our website, www.jackrabbit5k.org. If you have any questions, feel free to email us at jackrabbit@flagstonecoc.org. We thank you for your consideration!

Sincerely,
The Jackrabbit Planning Committee
Flagstone Church of Christ

JACKRABBIT SPONSORSHIP FORM

THERE ARE THREE WAYS TO SPONSOR OUR EVENT:

Silent Auction Donation 🥕 In-kind Donation of Goods and/or Services 🥕 Monetary Sponsorship

SPONSORSHIP LEVELS *(based on the sum of monetary, in-kind, and item donations)*

🥕 \$1-\$99

- Name on sponsor slide to be shown at our church on Sundays as well as race day.

🥕🥕 \$100-\$299

- Name on event t-shirt and sponsor slide to be shown at our church on Sundays as well as race day.
- Recognition on event website and social media pages as well as mention during race day commentary.

🥕🥕🥕 \$300-\$499

- Two complimentary race entries (includes event t-shirt and entry to the family fest).
- Logo on event t-shirt and sponsor slide to be shown at our church on Sundays as well as race day.
- Recognition on event website and social media pages as well as mention during race day commentary.

🥕🥕🥕🥕 \$500-\$999

- Logo on marketing materials.
- Four complimentary race entries (includes event t-shirt and entry to the family fest).
- Logo on event t-shirt and sponsor slide to be shown at our church on Sundays as well as race day.
- Recognition on event website and social media pages as well as mention during race day commentary.

🥕🥕🥕🥕🥕 \$1000 +

- Logo on one of the mile markers on race course.
- Prominent logo placement on marketing materials.
- Six complimentary race entries (includes event t-shirt and entry to the family fest).
- Prominent logo placement on event shirt and sponsor slide to be shown at our church on Sundays and race day.
- Recognition on event website and social media pages as well as mention during race day commentary.

DEADLINES TO GUARANTEE PROPER SPONSOR NAME/LOGO PLACEMENT ARE AS FOLLOWS:

01-24-20 for marketing materials, 04-01-20 for T-shirt placement, 04-10-20 for race day slide show

TO SPONSOR, VISIT WWW.FLAGSTONECOC.ORG/JACKRABBIT OR COMPLETE THE FORM BELOW.

Sponsor Name: _____

TYPE OF DONATION(S)

Address: _____

1) Monetary.....\$ _____

Contact Phone: _____

2) In-Kind/ Silent Auction Item.....\$ _____

Contact Email: _____

Description of items: _____

____ DONATION INCLUDED

____ PLEASE CONTACT ME TO ARRANGE DONATION PICKUP

TOTAL OF ALL DONATIONS.....\$ _____

Please submit completed form to: jackrabbit@flagstonecoc.org or mail form with payment to: Flagstone Church of Christ
3801 SW Eden Brooke Street Bentonville, AR 72713. For your records, our 501c(3) tax ID number is 27-2014355.